

# Bundesverband Digitale Wirtschaft (BVDW) e.V.

#### Sales Report & Confirmation – Page 1 of 2

German Association for the Digital Economy
Executive Committee
Schumannstraße 2
10117 Berlin

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The declaration of turnover is mandatory. This must be completed and confirmed by a tax consultancy or auditing firm. All information is treated as strictly confidential and is only accessible to BVDW member services and accounting.

#### My client:

Please enter the data for the member company (mandatory fields are marked with \*).

Company name * Street adress *
Street adress *
Street adress *
Zip code*

PO (if required)

House number \*

City \*

Our client has authorized us to report sales according to the categories below and to confirm them as the contribution assessment basis for the BVDW membership fee.

#### Details of the tax advisory/auditing firm and contact person:

Please enter the data (mandatory fields are marked with \*).

Company name *	Domain / URL
Street adress *	House number *
Zip code *	City *
First name, contact person *	Last name, contact person *
Turnover confirmation	

Turnover in the PREVIOUS fiscal year\* in the amount of:

Turnover in the LAST fiscal year\* in the amount of:

EUR Year

\* Always related to the current fiscal year and to the extent that sales have already been determined.

)	Signature	

Place, date

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German Association for the Digital Economy

Stamp

Executive Board acc. § 26 BGB Carsten Rasner

President Dirk Freytag Vice Presidents Thomas Duhr Anke Herbener Corinna Hohenleitner Dr. Moritz Holzgræfe Julian Simons Eva Werle Register of Associations Düsseldorf VR 8358 Bank account information IBAN DE25 3008 0000 0229 4163 00 SWIFT-BIC DRESDEFF300

VAT no. DE196415580



### Category & Post Selection – Page 2 of 2

The assessment basis for the contribution of ordinary members and special members shall be determined from the various categories in each of the following ways.

## For our client we choose the following category for the tax base.

### Category A: Service providers of the digital economy

Service providers of the digital economy report gross income to calculate the membership fee. Gross income includes all income and commissions generated in Germany by means of customer-specific consulting and implementation services for all areas of service according to the definition of the BVDW for the digital economy (no hosting or access sales). Included in the gross income are only net sales (without VAT) in the area of solutions for all major interactive platforms:

- Consultation
   Design
   Implementation (design and programming)
- License revenues · Commissions (CPX models)
- Other gross income from media representation (media, without VAT, minus discounts and bonuses)

Category B: Buyers for services of the digital economy/advertising industry

Buyers for services of the digital economy/advertising industry report the order volumes or the budget to calculate the membership fee.

Category C: Digital economy provider

Providers from category C report total sales (excluding sales tax) for contribution calculation.

# General and legal information on the BVDW sales report:

To calculate the BVDW membership fee for 2025, we require a report of sales from the 2023 financial year (or from the financial year that ended in 2023) in accordance with the information from the balance sheet or P&L (see <u>committee regulations</u>, valid from January 1, 2023, Section 2, Paragraph 4).

Like all member data, this transmitted data is subject to the strictest confidentiality and is used exclusively for the purpose of determining the membership fee.

You can find further information in our <u>committee regulations</u> and the BVDW <u>statutes</u>. Information about the calculated BVDW membership fees can be obtained from our <u>contribution calculator</u>.

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